

SYSTEMS AND METHODS FOR AUTOMATIC PERSONALIZING OF CHANNEL
FAVORITES IN A SET TOP BOX

ABSTRACT OF THE DISCLOSURE

5 A set top box for use in interactive television
systems includes a generation engine and a display engine.
The generation engine automatically stores channel
favorites in a channel favorites table. The generation
engine may include cumulative viewing time for each channel
10 in the table as well as the number of times each channel in
the table has been viewed. The display engine, upon
request, displays a list of channels in the channel
favorites tables according to a viewer order preference.

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